**Name: Anmol Ahmed**

**Roll no: 03**

**Course: English-4**

**Dept: Bcms (film Production)**

**Instructor: Nasir Hussain**

**Final project**: to write a professional cover letter for the position of **Public Relations Officer**.

Anmol Ahmed

Shalley valley, Range Road

Rawalpindi

[anmolkafeel4@gmail.com](mailto:anmolkafeel4@gmail.com)

03344333148

7/7/2024

Laiba khurram

Title

Algoryte

CBA main commercial, Westeria Rd, Sector A DHA phase 2

Islamabad

Dear Ms. Laiba,

I am thrilled to apply for the Public Relations Officer position at Algoryte, advertised on Up Work. I have a background in strategic communication and am an enthusiast of brand boosting, thus; I can’t wait to become part of your team.

At Al Sadat Marketing, I handled successful PR campaigns, including one that led to a media coverage increase of 30% and sales rise of 20%. It is my storytelling prowess and building strong relationships with journalists that has made me thrive.

My competencies in public relations, crisis management, and content development perfectly suit this opening. In addition, I perform excellently when it comes to composing press releases, running social media activities, as well as harnessing multimedia paraphernalia for telling captivating stories.

Algoryte is very attractive because it has an innovative approach towards social media managment. Additionally, you are committed towards PR campaigns which relates well with my career objectives; therefore, I am eager to aid you in reaching your communication goals.

I cannot wait till we sit down together with you and discuss what more I can bring into your organization. Thank you for taking time going through my application. To schedule an appointment at your earliest convenience please call me on my mobile phone 03344333148 or email: [anmolkafeel4@gmail.com](mailto:anmolkafeel4@gmail.com)

Sincerely,

Anmol Ahmed